

FILE FORMATS



In the world of digital imaging there are many options. One of the decisions you face is what type of file you should send to get the desired output.

At Signs Now we can accept many file formats on both Macintosh and PC platforms. Below are the most commonly used file formats**:

AI These files created in Adobe Illustrator may contain a combination of vector (illustration) and raster (photograph) graphics. These files are not easily translated to programs other than Illustrator, so saving them in another format is recommended.

PSD Adobe Photoshop files are a raster file format and like the Illustrator files above, are not as universal as other file formats.

TIFF This is a universally-accepted raster file format. Images saved this way can be opened and manipulated in many different graphics programs. For this reason, TIFF files are recommended for photographic images.

EPS This is another universal file format that can contain either vector (illustration) or raster (photograph) graphics, or both. Files containing vector graphics should be saved in EPS format for output.

JPEG This raster image format is similar to TIFF, but the image is compressed. For very large files this format is recommended. However, this compression method throws away some image information so it is best to use the highest quality setting possible.

PDF These files can contain both raster and vector images, and can also include the fonts used in the design. This is a highly portable file format that can be used with a great deal of success, but because of the various settings that must be chosen, we recommend you consult with a Signs Now professional before saving in this format.

*** Please contact your local Signs Now center to determine which file format they recommend for your particular project.*